

Honoring Opportunities for Personal Empowerment

H.O.P.E.

Volume I, Issue I
December 2004

1st Annual Festival of H.O.P.E.

Our 1st Annual Festival of H.O.P.E. was held December 14, 2004 at the Urbandale Library. Approximately 30 people celebrated together. The evening began with Mingle Minutes. As people arrived they were greeted with festive balloons and a wonderful assortment of goodies to choose from. Next, we asked people to introduce themselves and share how they are affiliated with H.O.P.E. and a favorite hobby. We learned a lot of fun things about each other—including how dedicated some can be to their favorite football team!

A special guest arrived to help us spread the message of hope—Santa! Gifts and candy canes were showered on everyone as Santa checked to make sure everyone had been good this past year. He shared Mrs. Claus has been treating him very well—as he patted his round belly!

Linda shared her appreciation for everyone who came and shared their support. She also shared the message of how **hope is a choice**. Many people have unfortunate circumstances or can

have a 'bothersome' situation, but it's how we look at it that makes all the difference. She shared how their own family became overwhelmed at times with different circumstances with their daughter's situation, but it's when they decided to look at things in the light of 'this can be different' - 'this can work' - 'things can be better' that hope came back into their lives.

We can greet frowning people with a smile—it's that simple to bring hope to someone.

This message was followed by the awesome talent of Amy Wallman and Larry Christiansen. Amy sang "Winter Wonderland" and Larry accompanied with the guitar. We then sang a few Christmas carols and the evening ended with folks visiting amongst each other.

It was a wonderful evening. Thank you again to those of you who were able to attend and to those who wanted to, but just couldn't. We 'hope' to see you next year!

Linda & Amy



Merry Christmas and Blessings in 2005 from Linda & Amy

This story can fit 75-125 words.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you

keep the story focused.

Examples of possible headlines include Product Wins Industry Award, New Product Can Save You Time!, Membership Drive Exceeds Goals, and New Office Opens Near You.

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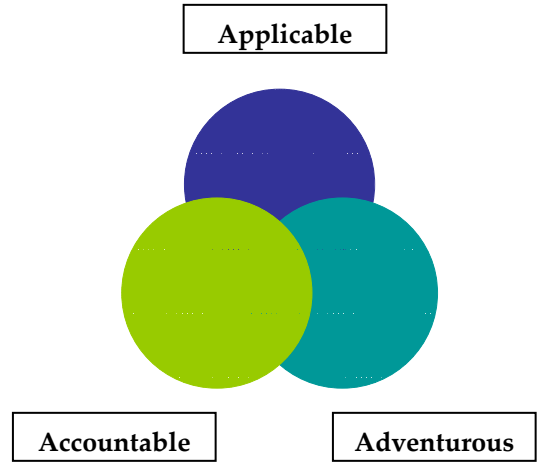
AAA Model for Program Service



Our program implements our AAA model:

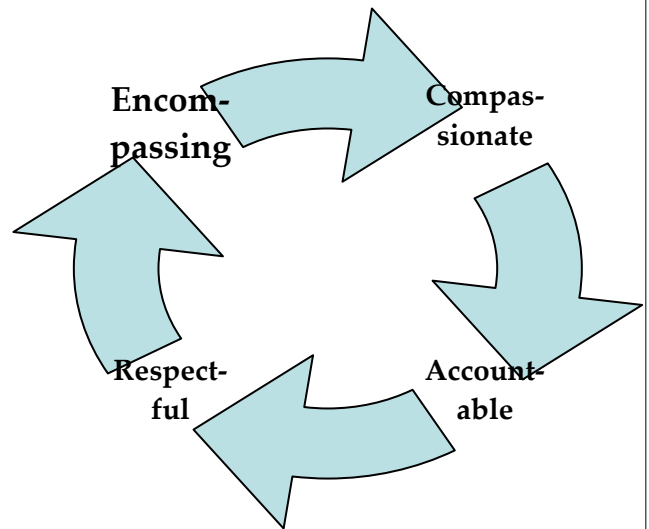
Accountable through outcome based programs and direct care provider’s performance; **Adventurous** as we thrive on empowering vs. enabling individuals; and provide **Applicable** services.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”



C.A.R.E. Model

Builds a service that not only empowers people, but also focuses on providing premier, effective service.



Update on Services

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from

which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Requirements to be completed within 6 months of contract date:

Independent Contractor—Income Tax deductions

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Understanding Reimbursement

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment

upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Message from Terri

This story can fit 75-125 words.

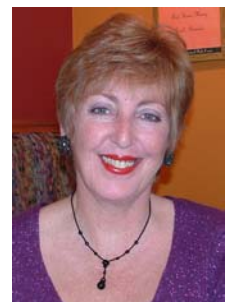
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To be updated...soon!

You will be
 secure...for
 there is hope.
 Job 11:1

Upcoming Trainings / Conferences

January 2005						
S	M	T	W	T	F	S
26	27 HOPE 101	28	29	30	31	1
2	3 Log Voucher due	4 Exec Board	5	6	7	8
9	10	11 Adv Board	12	13	14 Pay Day	15
16	17	18	19 HOPE 101?	20	21	22
23	24	25	26	27	28	29
30	31					

February 2005						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8 Exec Board	9 Log Voucher due	10	11	12
13	14	15	16	17	18 Pay Day	19
20	21	22	23	24	25	26
27	28					

Mon., 12/27 from 6-9 pm @ Urbandale Library—large meeting room. Please RSVP.

Ind Contractor HOPE 101 = Orientation, part I with Linda & Amy—if you haven't rec'd the training session that reviews the 3 ring binder contents, then you need to be there

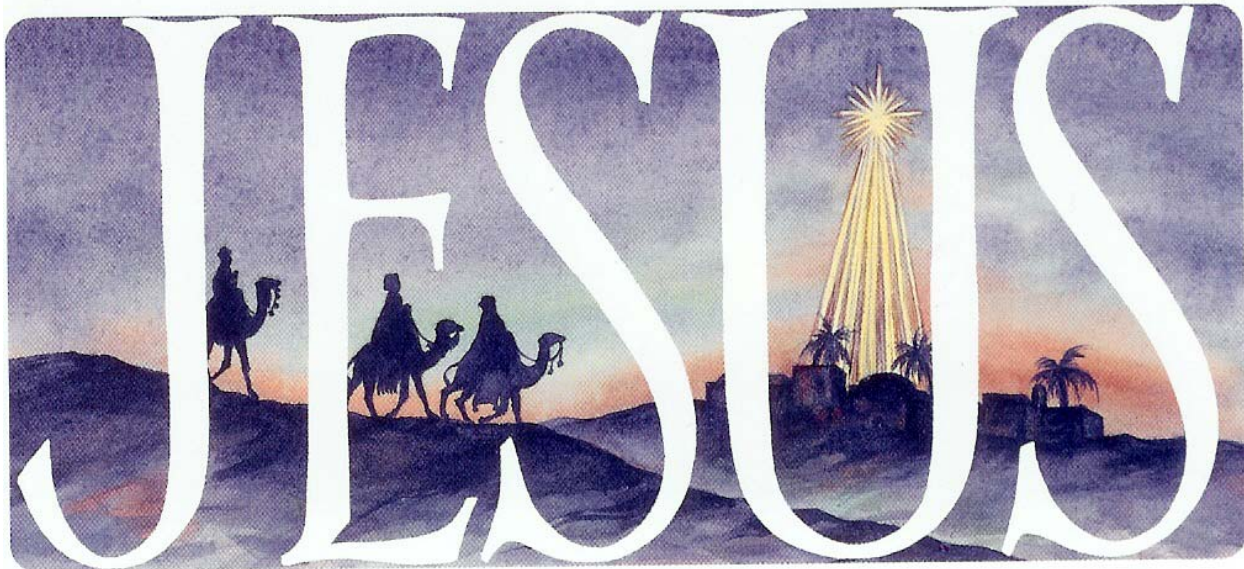
Document/Time Sheets & Vouchers due for previous month—Jan 3, Feb 9, Mar 9

Reimbursement checks distributed (Pay Day!)

Executive Board meeting

Advisory Board meeting

March 2005						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8 Exec & Adv Board	9 Log Voucher due	10	11	12
13	14	15	16	17	18 Pay Day	19
20	21	22	23	24	25	26
27	28	29	30	31		



Cradled in Love, Wrapped in Peace, Born to bring Hope.